

**Embassy of India
Bucharest**

PRESS RELEASE

***Celebrates 11th Ayurveda Day in Romania - Releases IV Volume of
AYUSH Publication on Bucharest, 2nd October 2026 at 0900 Hrs.***

The Embassy of India in Bucharest celebrated the 11th Ayurveda Day on 2 October 2026 at 9:00 AM, with the support of the Ministry of Ayush, Government of India. The event witnessed the participation of a large number of Romanian attendees and highlighted the importance of Ayurveda, India's traditional system of medicine, and its holistic approach to health and well-being.

A major highlight of the celebration was the release of the fourth volume of the publication of the AYUSH Cell Romania – AYUSH Information Centre, Bucharest. The book was jointly released by H.E. Dr. Manoj Kumar Mohapatra, Ambassador of India to Romania and Moldova, and Mr. Andrei Gamulea, Head of the AYUSH Cell Romania. The Mayor of Suceava H.E. Mr. Vasile Rimbu also attended the event as a Chief Guest, reflecting the importance of engagement with Romanian institutions in promoting awareness of Ayurveda and India's traditional systems of medicine.

Addressing the gathering, Ambassador Dr. Manoj Kumar Mohapatra highlighted the importance of Ayurveda as an integral part of India's traditional knowledge and healthcare heritage. He emphasised its holistic approach to health and well-being and the importance of promoting greater awareness of Ayurveda among the Romanian public. He also underscored the role of cultural and knowledge-sharing initiatives in strengthening mutual understanding between India and Romania.

Mr. Andrei Gamulea, Head of the AYUSH Cell Romania, also spoke on the occasion, highlighting the importance of Ayurveda and the role of the AYUSH Cell Romania – AYUSH Information Centre, Bucharest, in disseminating information about India's traditional systems of medicine. He emphasised the value of continued efforts to promote awareness of Ayurveda and its principles and practices among Romanian audiences.

The Mayor of Suceava, who attended as a Chief Guest, also remarked on the importance of Ayurveda and the promotion of traditional approaches to health and well-being. His participation underscored the value of engagement with Romanian local authorities and institutions in fostering cultural exchange and increasing public awareness of India's traditional knowledge systems.

The release of the fourth volume marked another step in the ongoing efforts of the AYUSH Cell Romania - AYUSH Information Centre, Bucharest, to share information about AYUSH systems and deepen understanding of India's

traditional healthcare heritage in Romania. The publication serves as part of the continuing initiative to disseminate knowledge about Ayurveda and other traditional systems of medicine and to encourage greater engagement with India's wellness traditions.

The celebration also provided a platform to highlight Ayurveda's holistic perspective on health, which places importance on balance, preventive care and healthy living. Through such initiatives, the Embassy seeks to promote informed awareness of Ayurveda and encourage dialogue on traditional approaches to health and well-being.

The participation of a large number of Romanian attendees reflected public interest in learning more about Ayurveda and India's traditional systems of medicine. The presence of Romanian dignitaries and representatives further contributed to the significance of the event, providing an opportunity to strengthen cultural understanding and people-to-people ties between India and Romania.

The celebration of the 11th Ayurveda Day formed part of the Embassy's continuing efforts, in coordination with the Ministry of Ayush, Government of India, to promote India's traditional systems of medicine and wellness in Romania. Through public outreach, publications and engagement with Romanian audiences, the Embassy aims to deepen awareness of India's rich traditional knowledge and further strengthen India-Romania cooperation in the field of traditional health and holistic well-being.

Bucharest
2nd October 2026



Remarks by H.E. Dr. Manoj Kumar Mohapatra, Ambassador of India on the 11th Ayurveda Day



Remarks by H.E. Mr. Vasile Rîmbu, Mayor of Suceava on the 11th Ayurveda Day



Remarks by Mr. Andrei Gamulae, Head of the AYUSH Cell Romania on the 11th Ayurveda Day





Group photograph of all the participants